



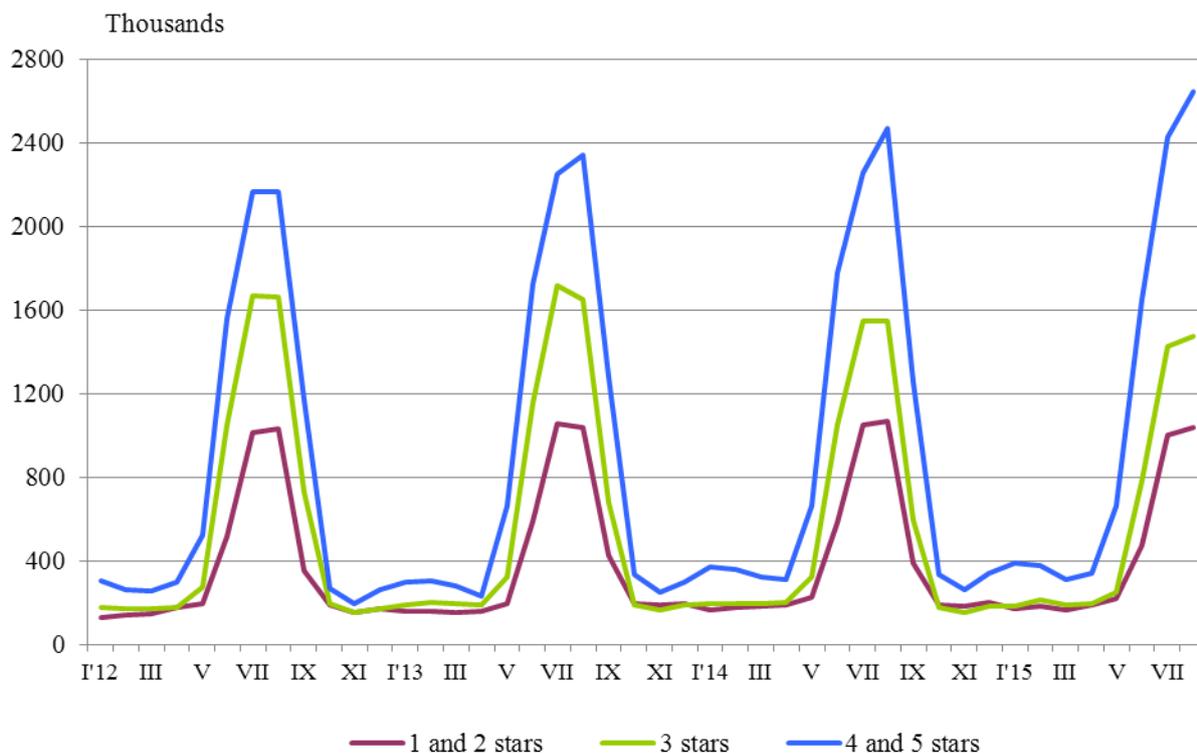
ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN AUGUST 2015

In August 2015, 3 029 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 132.1 thousands and the bed-places were 299.0 thousands. In comparison with August 2014 the total number of accommodation establishments (functioned during the period) increased by 3.6% and the bed-places in them - by 2.3%.

The total number of the nights spent in all accommodation establishments registered in August 2015 was 5 159.8 thousands, or by 1.4% more in comparison with the same month of the previous year, as the nights spent in 4 and 5 stars hotels increased by 7.0%, while in 1, 2 and 3 stars accommodation establishments they decreased by 3.9%.

In August 2015, 62.6% of all nights spent by foreign citizens and 24.2% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 28.5% of all nights by Bulgarian residents and 28.7% of all nights by foreigners, while in the rest of accommodation establishments (with 1 and 2 stars) they were 47.3% and 8.7% respectively.

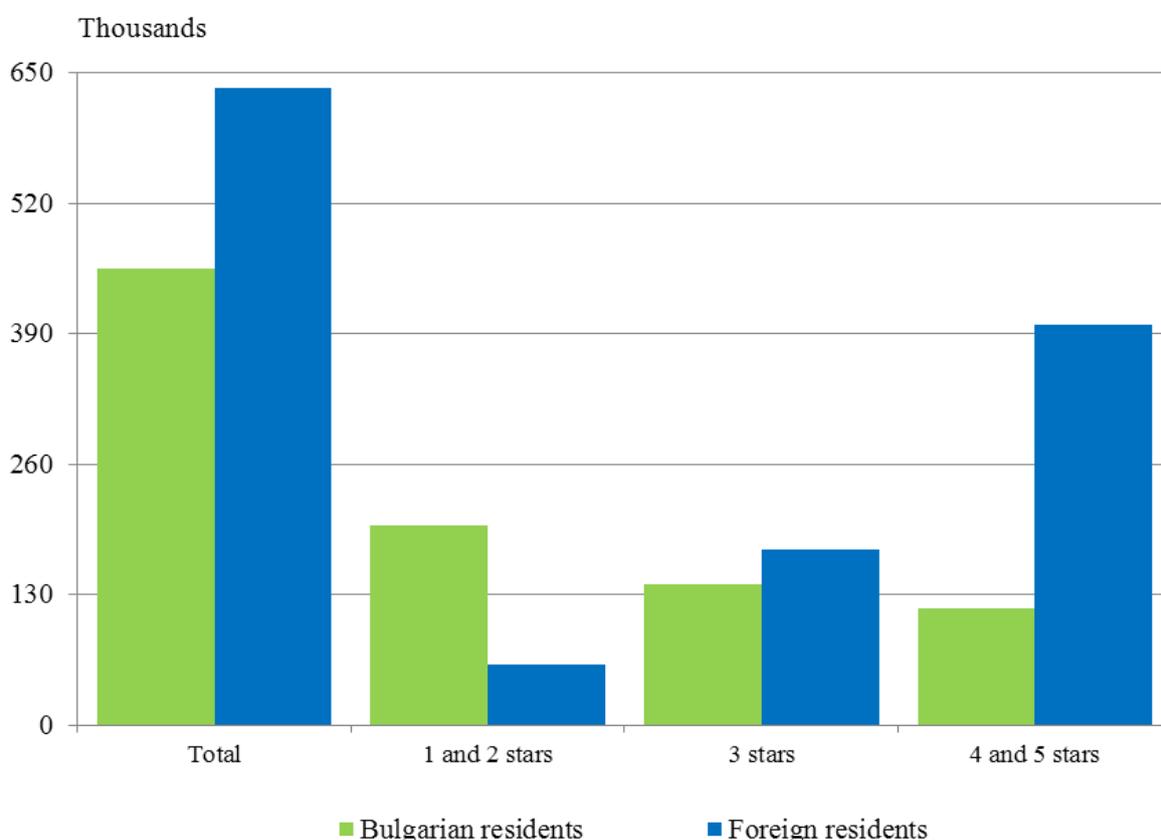
Figure 1. The nights spent in accommodation establishments by categories and months





In August 2015, the arrivals in all accommodation establishments increased by 9.0% compared to the same month of 2014 and reached 1 088.7 thousands. Bulgarian guests were 41.8% of all arrivals as the majority part (74.5%) of them spent the nights in accommodation establishments with 1 and 2 or 3 stars and spent 3.4 nights on the average. The arrivals of foreigners were 634.1 thousands as 62.9% of them spent nights in hotels with 4 and 5 stars. On the average 5.7 nights were spent by foreigners.

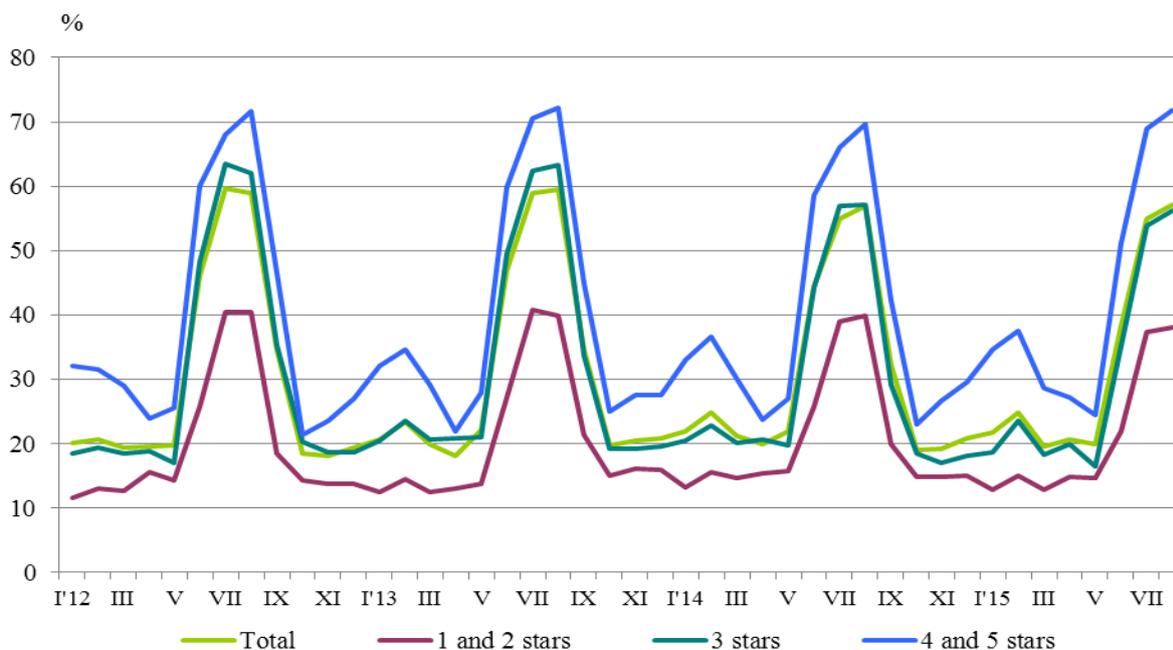
Figure 2. Arrivals in accommodation establishments by categories in August 2015



In August 2015, the total occupancy of the bed-places in accommodation establishments was 57.1%, as approximately remained to its level from August 2014. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 71.9%, followed by 3 stars accommodation establishments - 56.3%, and with 1 and 2 stars - 38.0%.

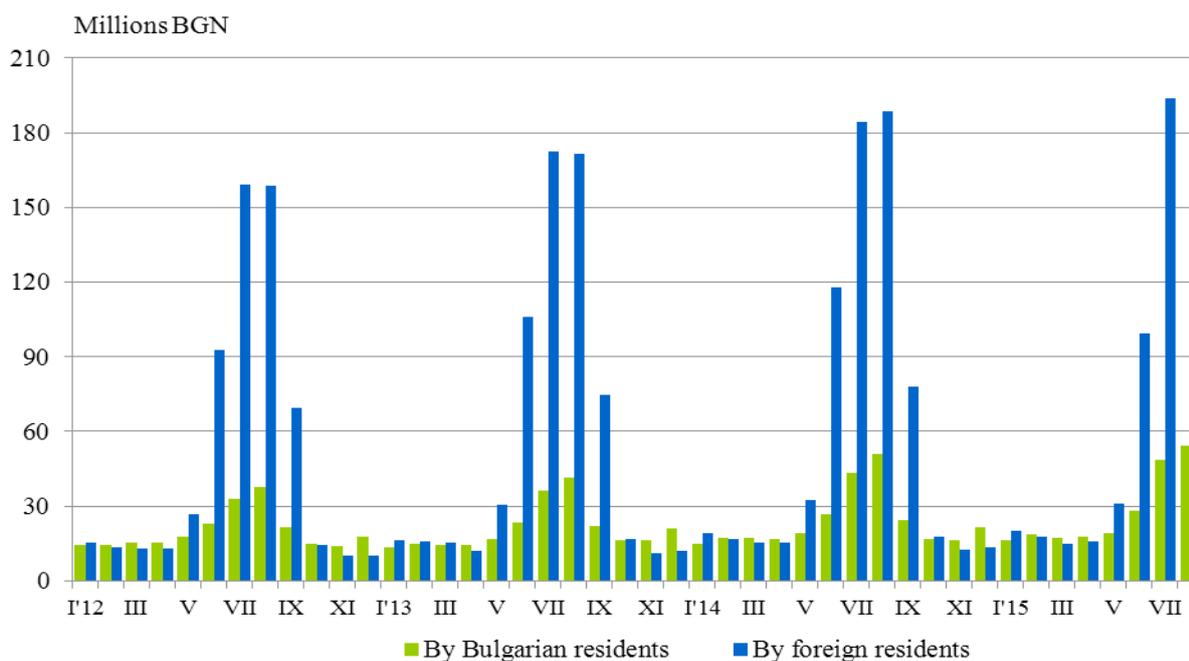


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months



The total revenues from nights spent in August 2015 reached 259.4 million BGN or by 8.2% more compared to August 2014. An increase was registered in the revenues from both foreign citizens and Bulgarian - by 8.7% and 6.4% respectively.

Figure 4. The revenues from nights spent in accommodation establishments by months





Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bed-places in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** includes the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.



Annex

Table 1

Activity of accommodation establishments in August 2015¹

Districts	Accommodation establishments - in numbers	Bed-places - in numbers	Available bed-nights - in numbers	Night spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousands BGN	
				Total	of which: By Foreigners	Total	of which: Foreigners	Total	of which: By Foreigners
Total	3029	299004	9036237	5159830	3640886	1088717	634117	259401	204915
Blagoevgrad	221	13865	421096	115832	35822	47819	13002	4244	1468
Burgas	751	118063	3519020	2440103	1857479	397522	272720	123277	102912
Varna	391	64543	2000556	1343987	1126953	225996	174955	72662	65453
Veliko Tarnovo	116	5256	162936	36309	9011	21061	7021	1274	448
Vidin	32	880	27101	5008	1576	3336	1080	191	61
Vratsa	28	950	29450	7442	1171	3514	611	160	38
Gabrovo	62	3131	98301	21696	2140	9232	1218	578	85
Dobrich	147	27284	785882	573144	397637	102185	64162	31257	22558
Kardzhali	35	1093	33883	8460	1794	6459	1348	347	86
Kyustendil	62	3009	93279	24308	4664	12699	2001	693	..
Lovech	75	4062	123163	33501	3266	17845	1341	1129	136
Montana	27	1218	37758	8487	1041	3216	410	221	48
Pazardzhik	54	4111	126057	71276	11896	20525	2389	2961	577
Pernik	16	685	21235	2804	507	1558	322	62	..
Pleven	28	1303	40393	7996	1919	3752	764	312	111
Plovdiv	179	9372	284771	102264	41867	41506	15161	3986	1768
Razgrad	16	609	18879	3815	445	2334	318	133	16
Ruse	46	1818	56358	11922	3849	7069	2604	541	208
Silistra	20	627	19232	3293	951	2277	581	134	44
Sliven	82	2524	78181	10382	1782	5396	1024	337	88
Smolyan	253	9602	290737	65530	5300	26980	2474	1911	201
Sofia	75	5391	165611	60843	14246	20971	3513	1973	540
Sofia (stolitsa)	126	11304	347426	142077	105511	81782	59923	8964	7230
Stara Zagora	59	3757	114779	32902	4915	10311	2384	1229	357
Targovishte	24	937	29047	6368	927	2712	448	193	52
Haskovo	34	1303	40363	7232	1833	4366	1389	268	79
Shumen	49	1598	49538	8626	1077	4617	595	218	38
Yambol	21	709	21205	4223	1307	1677	359	146	55

¹ In use.

'..' Confidential data.