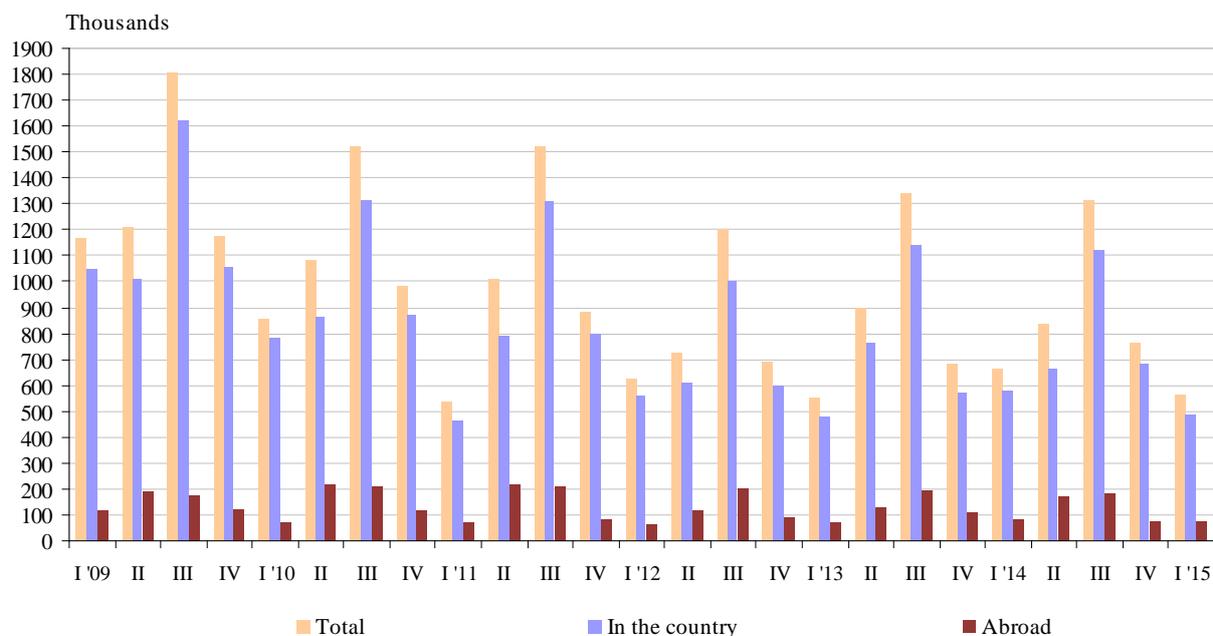




TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN FIRST QUARTER OF 2015 (PRELIMINARY DATA)

In the first quarter of 2015, 578.8 thousand Bulgarian residents¹ made tourist trips². The majority (83.5%) of them travelled only within the country, 13.8% - only abroad and 2.7% - both in the country and abroad. Compared to the same quarter of 2014 the total number of the travelled persons aged 15 and over decreased by 15.0%, as a reduction was observed in the number of the Bulgarian residents travelled in the country - by 15.9%, as well as in the number of persons travelled abroad by 9.1% (Figure 1).

Figure 1. Travelled persons aged 15 and over by quarters



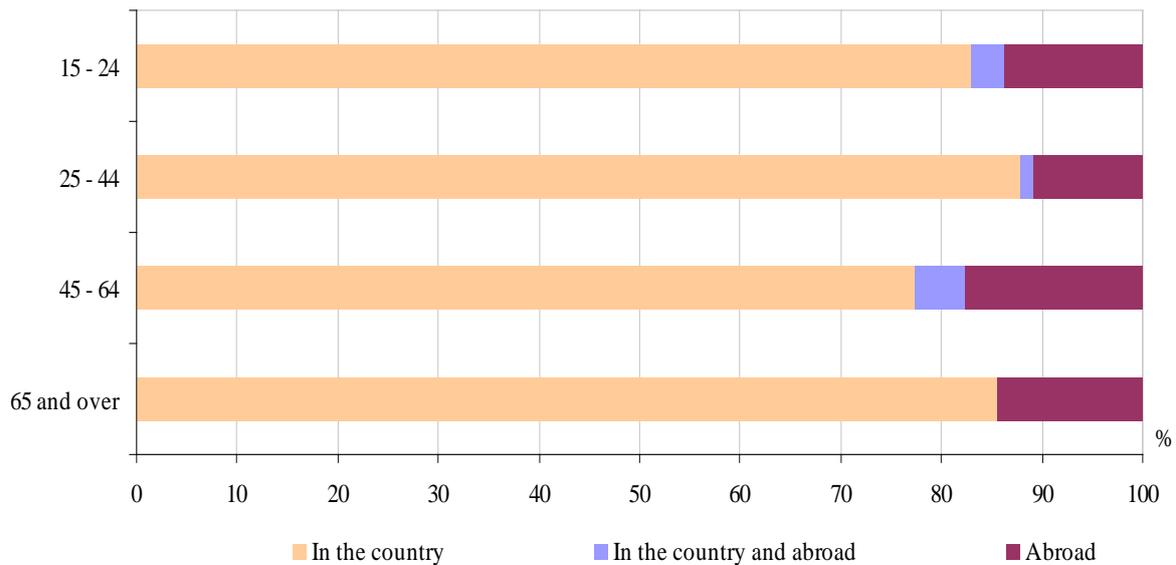
In the first quarter of 2015, the most tourist trips (43.2%) were realized by Bulgarians aged 25 - 44 years, as 87.8% from them were travelled mainly in the country. At the same time the residents aged 45 - 64 were travelled mostly abroad - 17.6% (Figure 2).

¹ The objects of the survey are the residents of 15 years age and over.

² It included trips with private and professional purposes.

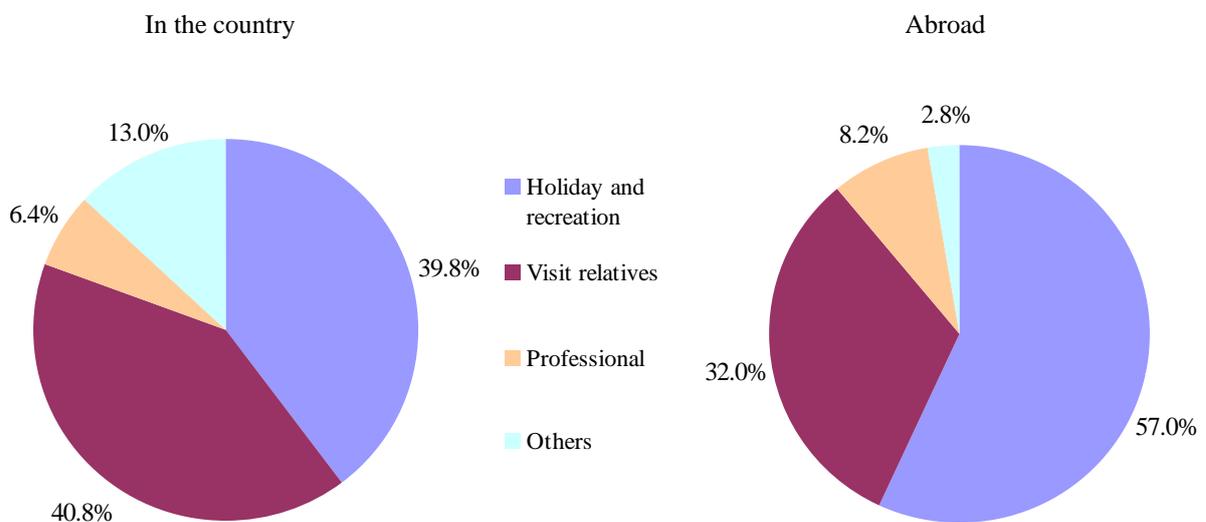


Figure 2. Travelled persons aged 15 and over by age groups in first quarter of 2015



The majority of tourist trips of persons aged 15 and over in the country were for ‘visit relatives’ while those made abroad were for ‘holiday and recreation’ pointed out by 40.8% and 57.0% respectively (Figure 3).

Figure 3. Structure of the tourist trips by purposes in the country and abroad in first quarter 2015

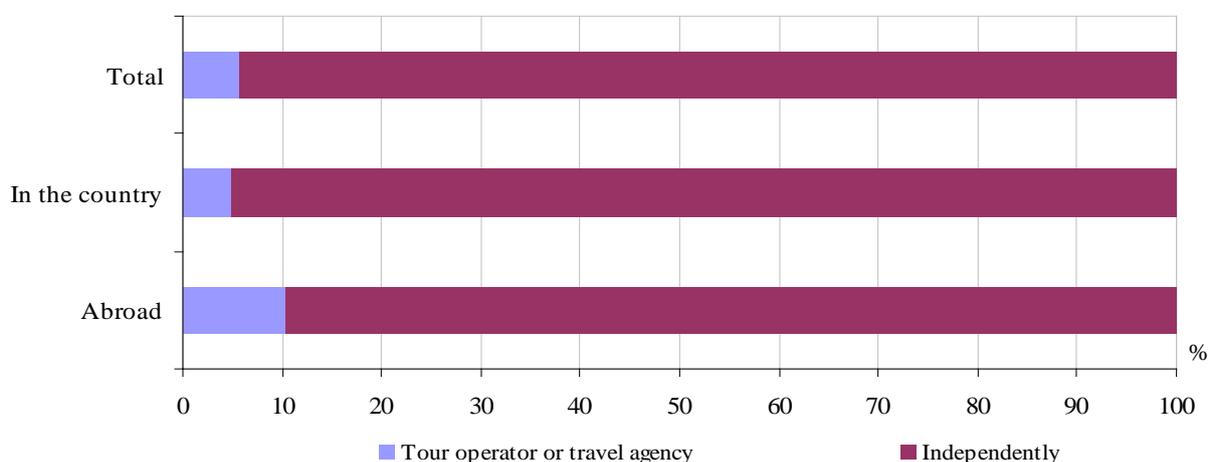




In the first quarter of 2015, 752.5 thousands or 94.3% of the total number of the private tourist trips were registered as independent. The relative share of the independent travels without booking of the trip in the country was 95.2% while those abroad - 89.7%.

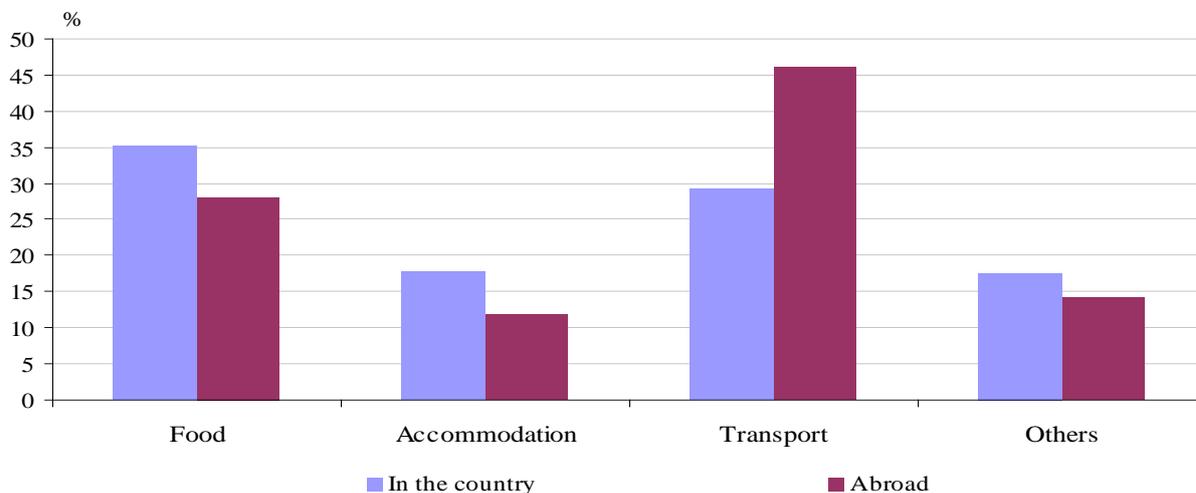
The share of the private tourist trips organized through a travel agency or a tour operator abroad was 10.3% and in the country - 4.8% (Figure 4).

Figure 4. Tourist trips with private purpose by arrangement of the trip in first quarter 2015



In the structure of the expenditure by type with highest relative share was the expenditure on food in domestic trips - 35.2%, while in outbound trips were on transport - 46.0% (Figure 5).

Figure 5. Structure of the expenditure for domestic and outbound tourist trips in first quarter 2015





In the first quarter of 2015 a person aged 15 and over spent on the average for private trip 189.66 BGN in the country and 654.32 BGN for private trip - abroad. At the same time the average expenditure per person for professional trip was 173.03 BGN for domestic trip and 1 068.46 BGN for professional outbound trip (Figure 6 and 7).

Figure 6. The average expenditure for private trips per person by quarters

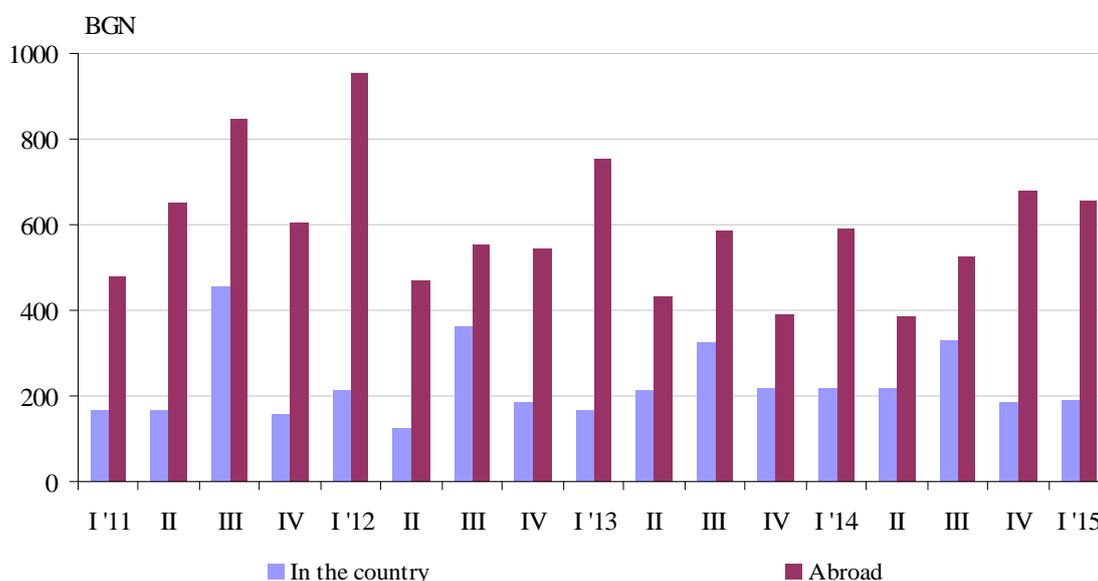
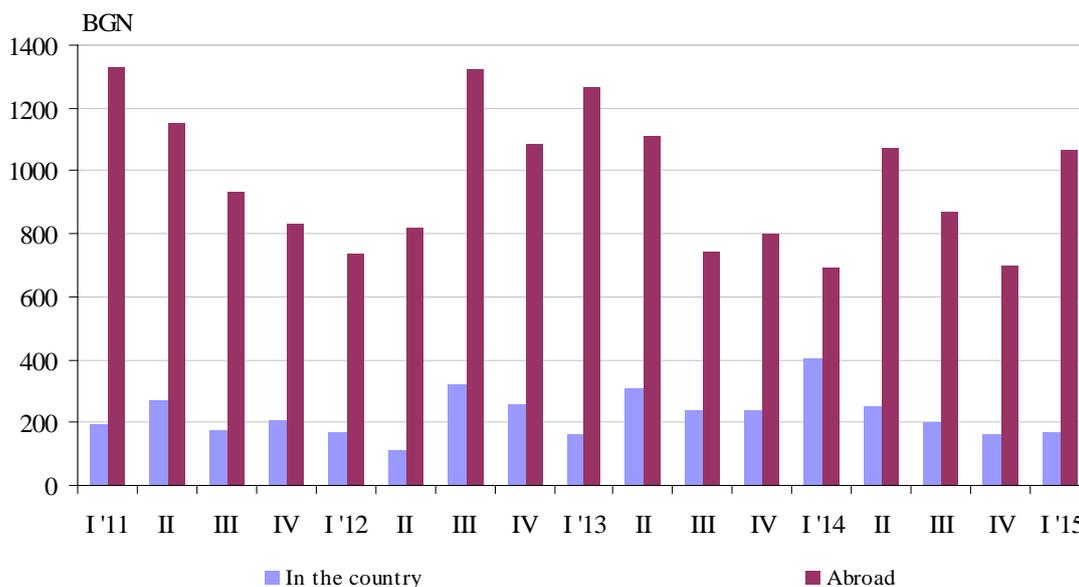


Figure 7. The average expenditure for professional trips per person by quarters





Methodological notes

Since 2012 the survey of the tourist trips and tourism-related expenditure of the population has been carried out in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and Commission implementing Regulation 1051/2011 implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

The survey is representative and it is conducted on the basis of households' sample in the country. The objects of the survey are residents aged 15 and older in Bulgaria. All persons aged 15 and older, members of the selected households are interviewed. The current demographic data on total population aged 15 and older by place of residence (urban/rural), sex and age groups are used for survey's results estimations at the end of 2014.

Tourist trips - every private or professional trip of people outside the place where they live for a period no more than one year and whose main purpose is not doing any activity for payment.

The tourist trips can be as follows:

Private - holiday, culture visit and sport events, medical treatment, education, religion activities, visits of relatives and friends, and others.

Professional - business trip and deals, participation in conference, congress and seminars, and others.

A visitor is a traveller, taking a trip to a main destination outside his/her usual environment for no longer than one year, whose main purpose is not doing any activities for a payment. People travelling daily or weekly for work, study, shopping, visiting a physician and others are excluded from the definition of a visitor.

Usual environment of a person includes places located near his/her home as well as frequently visited places. It has two aspects - vicinity and frequency of the visits. Places located close to the place of residence of a person are part of the usual environment, even if they may be rarely visited. For example, even when the place where the villa or vacation house is located near to home, but rarely visited, it is part of the usual environment of a person.