



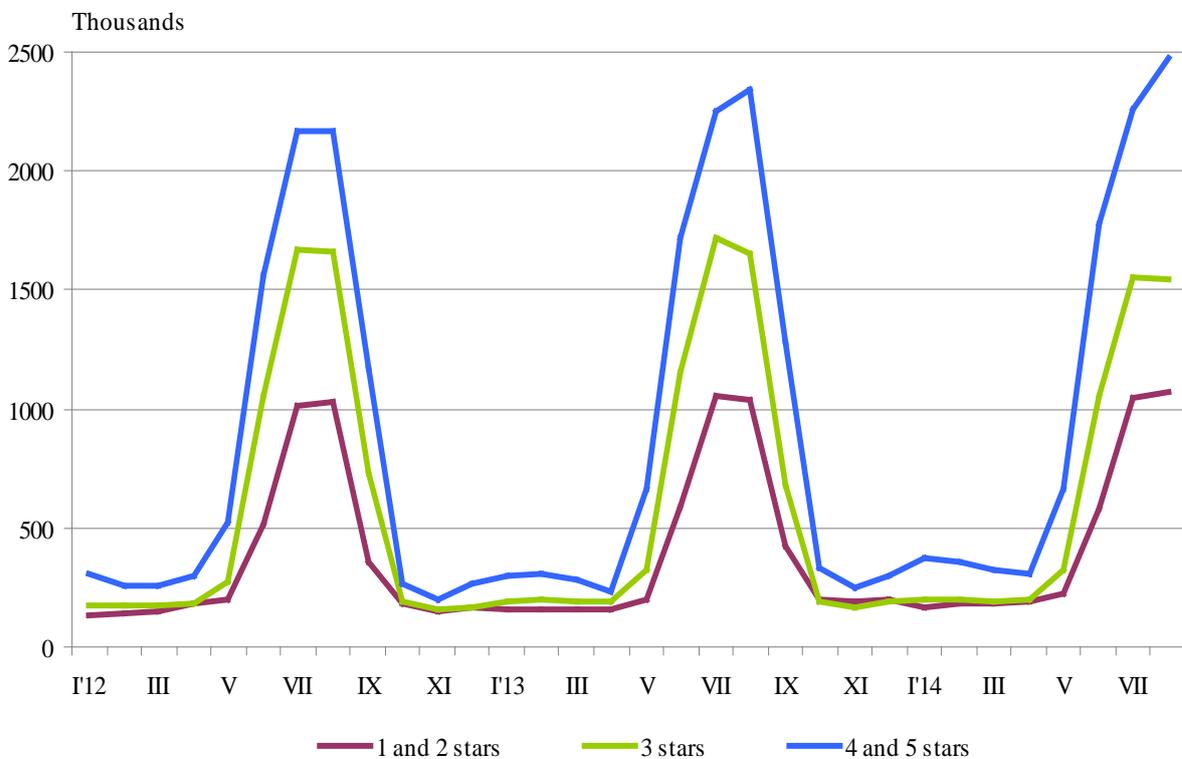
## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN AUGUST 2014

In August 2014, 2 923 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 130.8 thousands and the bed-places were 292.2 thousands. In comparison with August 2013 the total number of accommodation establishments increased by 6.0% and the bed-places in them - by 5.6%.

The total number of the nights spent in all accommodation establishments registered in August 2014 was 5089.1 thousands or by 1.3% more in comparison with the same month of the previous year, as the greatest increase (by 5.7%) was observed in 4 and 5 stars accommodation establishments.

In August 2014, 58.0% of all nights spent by foreign citizens were realized in 4 and 5 stars hotels and 24.6% of all nights spent by Bulgarians. In 3 stars accommodation establishments were spent 27.6% of all nights by Bulgarian residents and 31.5% - of all nights by foreigners, while in the rest of accommodation establishments (with 1 and 2 stars) they were 47.8% and 10.5% respectively.

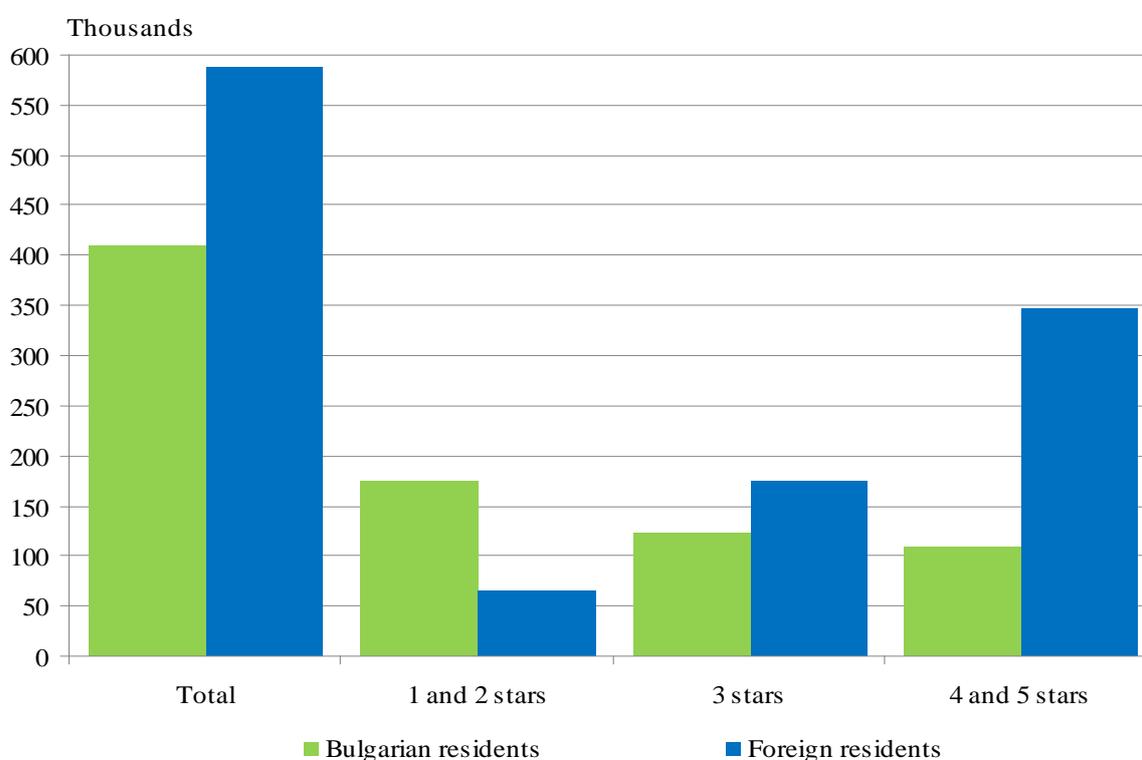
**Figure 1. The nights spent in accommodation establishments by categories and months**





In August 2014, the arrivals in all accommodation establishments decreased by 0.8% compared to the same month of 2013 and reached 998.7 thousands. Bulgarian guests were 41.0% of all arrivals as the majority part (73.1%) of them spent the nights in hotels 1 and 2 or 3 stars and spent 3.6 nights on the average. The arrivals of foreigners were 589.2 thousands as 59.1% of them spent nights in hotels with 4 and 5 stars. On the average 6.1 nights were spent by foreigners.

**Figure 2. Arrivals in accommodation establishments by categories in August 2014**

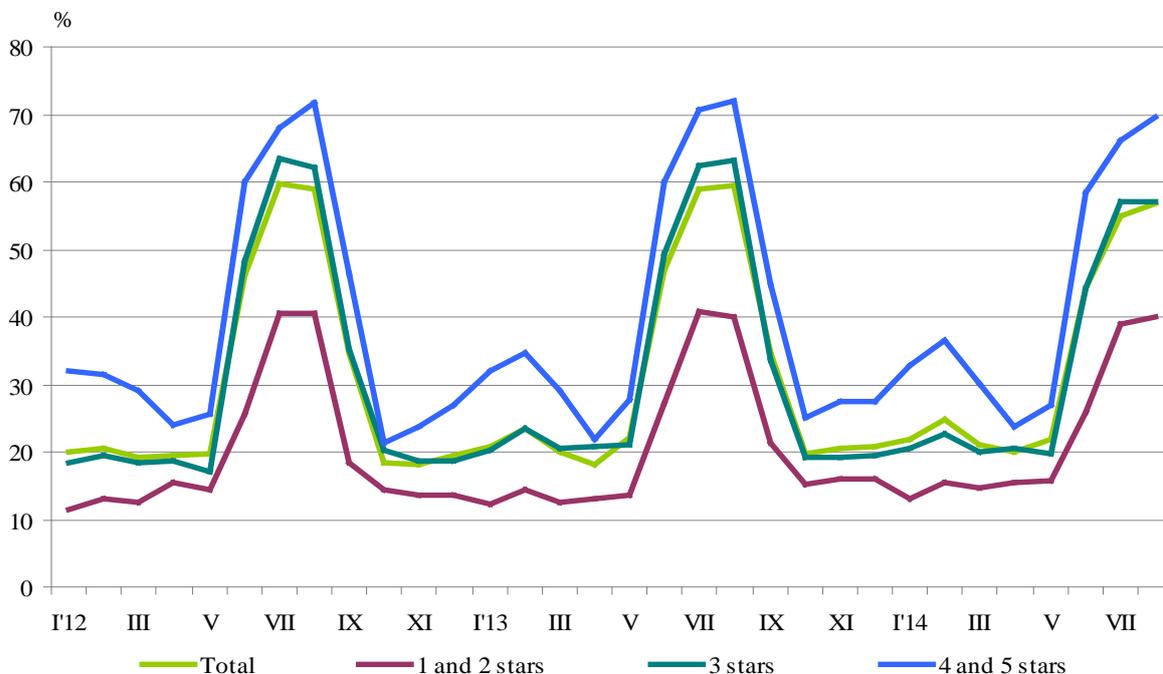


In August 2014, the total occupancy of the bed-places in accommodation establishments was 56.9% and the highest it was in 4 and 5 stars accommodation establishments - 69.7%, followed by 3 stars accommodation establishments - 57.1%, and with 1 and 2 stars - 39.9%. In comparison with the same month of the previous year the occupancy of the bed-places decreased by 2.6 percentage points as the greatest reduction was registered in the accommodation establishments with 3 stars - by 6.2 percentage points.



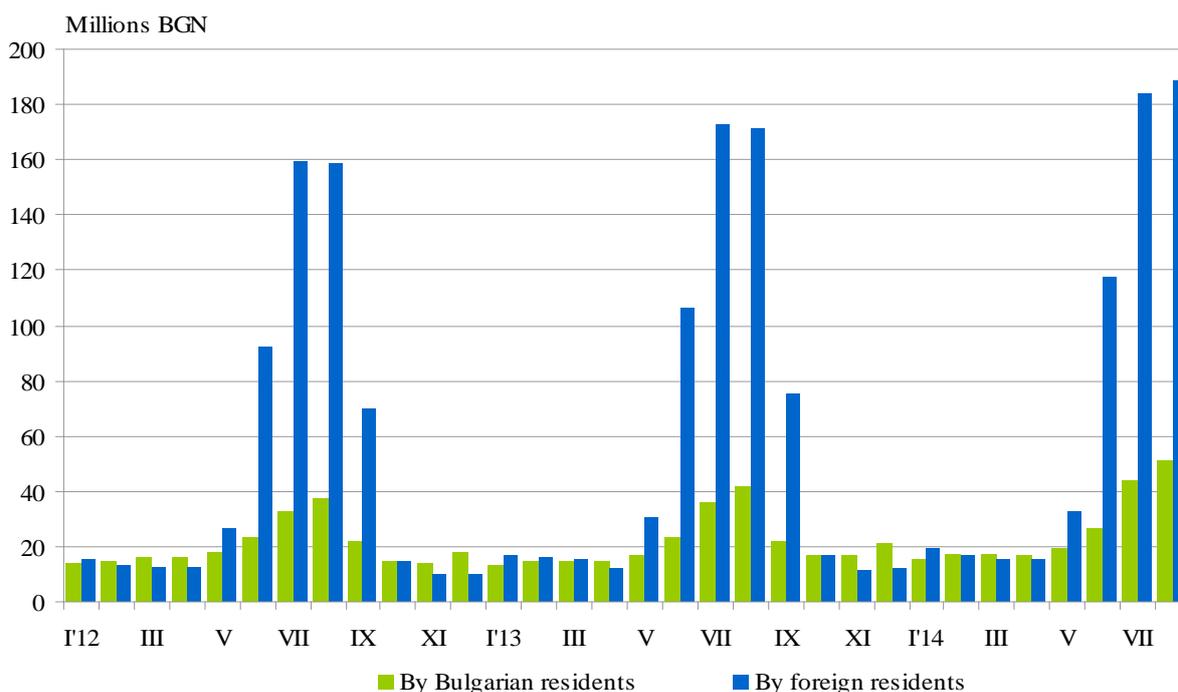
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**Figure 3. The occupation of the bed-places in accommodation establishments by categories and months**



The total revenues from nights spent in August 2014 reached 239.7 million BGN or by 12.5% more compared to August 2013. An increase was registered both in the revenues from Bulgarians - by 23.0%, and from the foreigners - by 9.9%.

**Figure 4. The revenues from nights spent in accommodation establishments by months**





## Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bed-places in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** includes the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

**Available Bed Capacity** is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.

Annex

Table 1

Activity of accommodation establishments in August 2014<sup>1</sup>

| Districts        | Accommodation establishments - in numbers | Bed-places - in numbers | Available bed-nights - in numbers | Night spent - in numbers |                         | Arrivals in accommodation establishments - in numbers |                      | Revenues from nights spent - Thousands BGN |                         |
|------------------|---|-------------------------|-----------------------------------|--------------------------|-------------------------|---|----------------------|--|-------------------------|
|                  |   |                         |                                   | Total                    | of which: By Foreigners | Total   | of which: Foreigners | Total                                      | of which: By Foreigners |
| <b>Total</b>     | <b>2923</b>                               | <b>292236</b>           | <b>8936523</b>                    | <b>5089089</b>           | <b>3652987</b>          | <b>998662</b>   | <b>589220</b>        | <b>239740</b>                              | <b>188528</b>           |
| Blagoevgrad      | 186                                       | 12936                   | 385512                            | 117299                   | 34204                   | 44482   | 12594                | 4246                                       | 1359                    |
| Burgas           | 722                                       | 115598                  | 3513956                           | 2466093                  | 1927933                 | 367867  | 260537               | 110802                                     | 92478                   |
| Varna            | 360                                       | 58762                   | 1821031                           | 1248910                  | 1062110                 | 198489  | 154665               | 66091                                      | 59660                   |
| Veliko Tarnovo   | 117                                       | 5212                    | 161534                            | 29592                    | 8348                    | 16782   | 5809                 | 1115                                       | 414                     |
| Vidin            | 35  | 921                     | 29467                             | 4072                     | 1405                    | 2947  | 1122                 | 159  | 55                      |
| Vratsa           | 28  | 972                     | 30008                             | 6899                     | 983                     | 2645  | 448                  | 173  | 44                      |
| Gabrovo          | 67  | 3393                    | 105183                            | 25120                    | 2843                    | 10630   | 1131                 | 617  | 95                      |
| Dobrich          | 148                                       | 29215                   | 895666                            | 593488                   | 420368                  | 100616  | 62660                | 30989                                      | 22384                   |
| Kardzhali        | 35  | 1086                    | 33666                             | 9906                     | 2225                    | 5258  | 1330                 | 365  | 99                      |
| Kyustendil       | 59  | 2777                    | 86085                             | 26778                    | 4222                    | 12767   | 2391                 | 678  | 193                     |
| Lovech           | 80  | 4078                    | 124911                            | 35454                    | 2051                    | 14161   | 906                  | 988  | 91                      |
| Montana          | 24  | 1075                    | 32843                             | 9241                     | 571                     | 3410  | 395                  | 287  | 29                      |
| Pazardzhik       | 61  | 4266                    | 128299                            | 61743                    | 8925                    | 18962   | 1954                 | 2655                                       | 550                     |
| Pernik           | 16  | 681                     | 18861                             | 2219                     | 368                     | 1682  | 257                  | 58   | 13                      |
| Pleven           | 27  | 1278                    | 35065                             | 6790                     | 1392                    | 4163  | 827                  | 254  | 64                      |
| Plovdiv          | 172                                       | 9258                    | 284553                            | 95124                    | 34447                   | 35943   | 11475                | 4007                                       | 1491                    |
| Razgrad          | 16  | 609                     | 18879                             | 3358                     | 424                     | 1893  | 303                  | 121  | 16                      |
| Ruse             | 41  | 1560                    | 48360                             | 10892                    | 4210                    | 7074  | 2727                 | 504  | 218                     |
| Silistra         | 20  | 627                     | 19499                             | 3630                     | 728                     | 2583  | 532                  | 126  | 30                      |
| Sliven           | 80  | 2489                    | 77109                             | 10393                    | 1196                    | 4578  | 552                  | 308  | 64                      |
| Smolyan          | 247                                       | 9260                    | 282049                            | 65530                    | 5873                    | 24560   | 1978                 | 1982                                       | 241                     |
| Sofia            | 78  | 6350                    | 196430                            | 56124                    | 11132                   | 19206   | 4034                 | 1662                                       | 470                     |
| Sofia (stolitsa) | 123                                       | 11629                   | 358552                            | 137070                   | 103677                  | 75211   | 55562                | 9383                                       | 7791                    |
| Stara Zagora     | 57  | 3701                    | 109666                            | 33450                    | 4563                    | 10428   | 2005                 | 1208                                       | 313                     |
| Targovishte      | 21  | 871                     | 27001                             | 6822                     | 1125                    | 2344  | 363                  | 196  | 56                      |
| Haskovo          | 37  | 1494                    | 46314                             | 8032                     | 2159                    | 4263  | 1401                 | 275  | 90                      |
| Shumen           | 45  | 1423                    | 44113                             | 8148                     | 3250                    | 4046  | 830                  | 245  | 113                     |
| Yambol           | 21  | 715                     | 21911                             | 6912                     | 2255                    | 1672  | 432                  | 246  | 107                     |

<sup>1</sup> In use.