



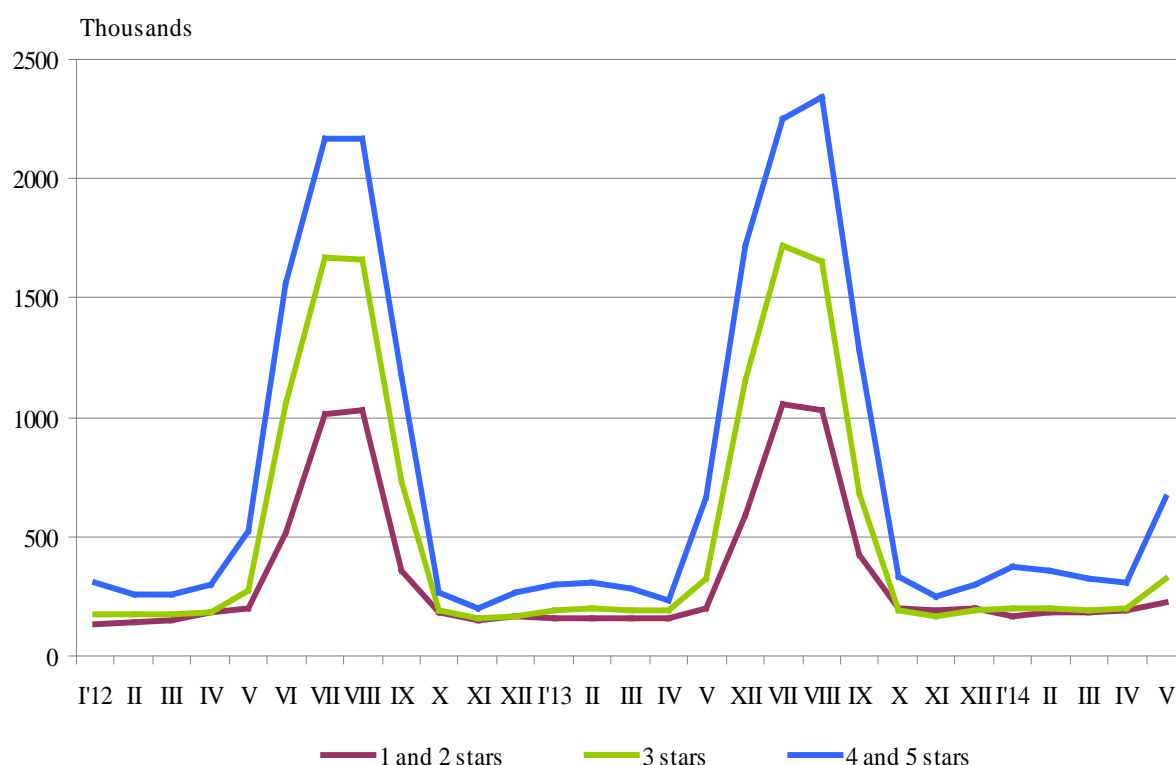
## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN MAY 2014

In May 2014, 2 185 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 99.6 thousands and the bed-places were 208.5 thousands. In comparison with May 2013 the total number of accommodation establishments increased by 2.4% and the bed-places in them - by 4.6%.

The total number of the nights spent in all accommodation establishments registered in May 2014 was 1 212.0 thousands or by 2.4% more in comparison with the same month of the previous year, as the greatest increase (by 14.2%) was observed in 1 and 2 stars accommodation establishments.

In May 2014, 70.5% of all nights spent by foreign citizens were realized in 4 and 5 stars hotels and 34.3% of all nights spent by Bulgarians. In 3 stars accommodation establishments were spent 30.9% of all nights by Bulgarian residents and 23.2% - of all nights by foreigners, while in the rest of accommodation establishments (with 1 and 2 stars) they were 34.7 and 6.3% respectively.

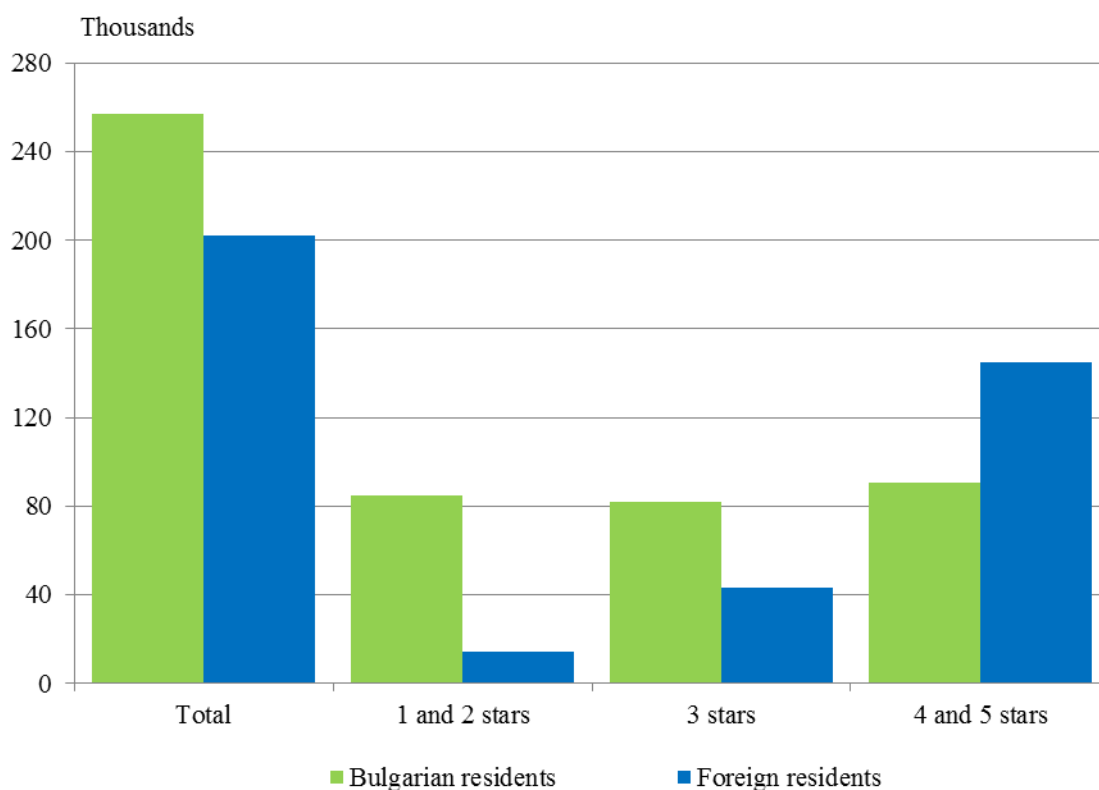
**Figure 1. The nights spent in accommodation establishments by categories and months**





In May 2014, the arrivals in all accommodation establishments increased by 3.8% compared to the same month of 2013 and reached 459.6 thousands. Bulgarian guests were 56.0% of all arrivals as the majority part (64.8%) of them spent the nights in hotels 1 and 2 or 3 stars and spent 2.1 nights on the average. The arrivals of foreigners were 202.3 thousands as 71.5% of them spent nights in hotels with 4 and 5 stars. On the average 3.3 nights were spent by foreigners.

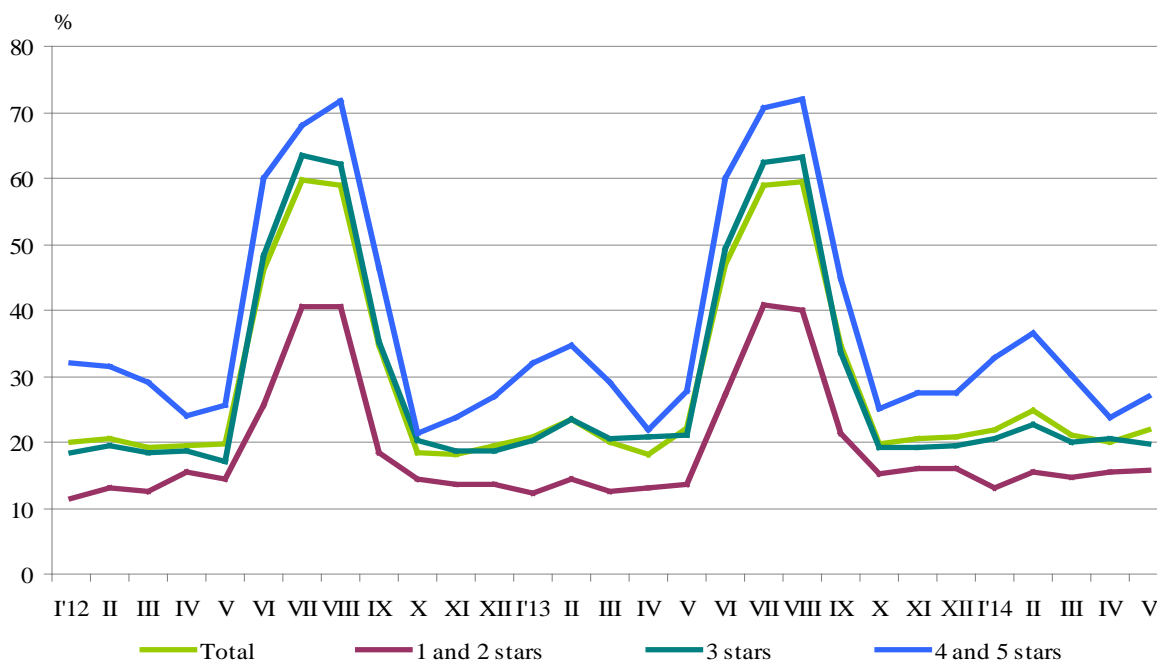
**Figure 2. Arrivals in accommodation establishments by categories in May 2014**



In May 2014, the total occupancy of the bed-places in accommodation establishments was 21.9%, as compared to May 2013 it remain approximately at the same level. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 27.0%, followed by 3 stars accommodation establishments - 19.7%, and with 1 and 2 stars - 15.7%.

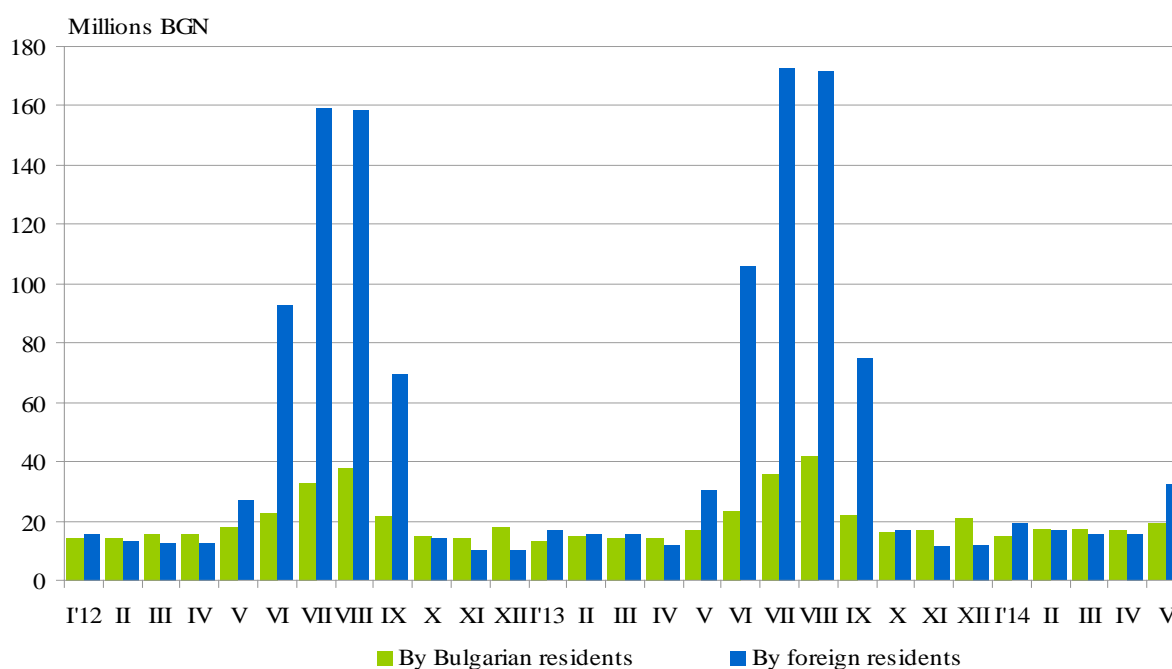


**Figure 3. The occupation of the bed-places in accommodation establishments by categories and months**



The total revenues from nights spent in May 2014 reached 51.8 million BGN or by 9.6% more compared to May 2013. An increase was registered both in the revenues from Bulgarians - by 15.8%, and from the foreigners - by 6.2%.

**Figure 4. The revenues from nights spent in accommodation establishments by months**





## Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bed-places in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** includes the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

**Available Bed Capacity** is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.

Annex

Table 1

Activity of accommodation establishments in May 2014<sup>1</sup>

| Districts        | Accommodation establishments - Number | Bed-places - Number | Available bed-nights - Number | Night spent - Number |                         | Arrivals in accommodation establishments - Number |                      | Revenues from nights spent - Thousands BGN |                         |
|------------------|---------------------------------------|---------------------|-------------------------------|----------------------|-------------------------|---------------------------------------------------|----------------------|--------------------------------------------|-------------------------|
|                  |                                       |                     |                               | Total                | of which: By Foreigners | Total                                             | of which: Foreigners | Total                                      | of which: By Foreigners |
| <b>Total</b>     | <b>2185</b>                           | <b>208489</b>       | <b>5537081</b>                | <b>1212014</b>       | <b>683758</b>           | <b>459566</b>                                     | <b>202309</b>        | <b>51847</b>                               | <b>32446</b>            |
| Blagoevgrad      | 169                                   | 11525               | 336452                        | 58255                | 13693                   | 27080                                             | 6329                 | 2366                                       | 716                     |
| Burgas           | 257                                   | 68296               | 1551076                       | 338485               | 277970                  | 78618                                             | 52466                | 12618                                      | 10113                   |
| Varna            | 209                                   | 41397               | 1122768                       | 237527               | 181121                  | 72028                                             | 45130                | 10027                                      | 7921                    |
| Veliko Tarnovo   | 114                                   | 5164                | 160084                        | 26646                | 8335                    | 18167                                             | 5939                 | 1054                                       | 413                     |
| Vidin            | 36                                    | 951                 | 30704                         | 4962                 | 1050                    | 3362                                              | 681                  | 187                                        | 35                      |
| Vratsa           | 28                                    | 997                 | 30433                         | 8441                 | 1322                    | 3336                                              | 484                  | 241                                        | 54                      |
| Gabrovo          | 67                                    | 3364                | 104244                        | 17279                | 1856                    | 8910                                              | 976                  | 458                                        | 75                      |
| Dobrich          | 65                                    | 12390               | 231987                        | 58362                | 39420                   | 18525                                             | 10247                | 2788                                       | 1968                    |
| Kardzhali        | 36                                    | 1121                | 34751                         | 9643                 | 1782                    | 5216                                              | 1086                 | 305                                        | 72                      |
| Kyustendil       | 55                                    | 2641                | 81833                         | 9722                 | 1909                    | 4911                                              | 959                  | 334                                        | 113                     |
| Lovech           | 70                                    | 3695                | 112206                        | 17692                | 872                     | 9787                                              | 481                  | 550                                        | 29                      |
| Montana          | 25                                    | 1158                | 35398                         | 5876                 | 575                     | 3213                                              | 378                  | 178                                        | 33                      |
| Pazardzhik       | 61                                    | 4161                | 123887                        | 32665                | 3500                    | 13505                                             | 1120                 | 1467                                       | 220                     |
| Pernik           | 16                                    | 681                 | 20259                         | 2260                 | 366                     | 1362                                              | 142                  | 59                                         | 16                      |
| Pleven           | 27                                    | 1269                | 38553                         | 8979                 | 1984                    | 4663                                              | 813                  | 372                                        | 105                     |
| Plovdiv          | 172                                   | 9305                | 282063                        | 76312                | 22188                   | 36762                                             | 10532                | 3235                                       | 1202                    |
| Razgrad          | 16                                    | 609                 | 18879                         | 2985                 | 554                     | 1670                                              | 255                  | 102                                        | 23                      |
| Ruse             | 41                                    | 1510                | 46810                         | 12222                | 2898                    | 7363                                              | 1762                 | 576                                        | 181                     |
| Silistra         | 20                                    | 627                 | 19499                         | 3037                 | 393                     | 2239                                              | 253                  | 119                                        | 18                      |
| Sliven           | 80                                    | 2482                | 76326                         | 9417                 | 2051                    | 4440                                              | 805                  | 346                                        | 122                     |
| Smolyan          | 248                                   | 9294                | 286005                        | 28042                | 1766                    | 13715                                             | 810                  | 967                                        | 65                      |
| Sofia            | 69                                    | 6225                | 192945                        | 29738                | 4557                    | 13838                                             | 1626                 | 942                                        | 158                     |
| Sofia (stolitsa) | 125                                   | 11655               | 358580                        | 150700               | 102131                  | 82107                                             | 54045                | 10359                                      | 8197                    |
| Stara Zagora     | 53                                    | 3430                | 100911                        | 30742                | 4822                    | 10644                                             | 2136                 | 1167                                       | 333                     |
| Targovishte      | 21                                    | 867                 | 26877                         | 5772                 | 848                     | 2346                                              | 345                  | 184                                        | 43                      |
| Haskovo          | 36                                    | 1453                | 45043                         | 10406                | 2754                    | 5622                                              | 1587                 | 349                                        | 94                      |
| Shumen           | 48                                    | 1444                | 44390                         | 7725                 | 1223                    | 4345                                              | 646                  | 219                                        | 49                      |
| Yambol           | 21                                    | 778                 | 24118                         | 8122                 | 1818                    | 1792                                              | 276                  | 278                                        | 78                      |

<sup>1</sup> In use.