



TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN THE THIRD QUARTER OF 2009

According to preliminary data, 1 804 thousand Bulgarian residents¹ travelled to the country or abroad in the third quarter of 2009. In comparison with the same period of 2008, the total number of the persons travelled of 15 years of age and over with private purpose increased by 5.0%, which is due to the increased number of trips in the country (with 11.0%), while persons travelled abroad decreased by 29.8% (fig.1).

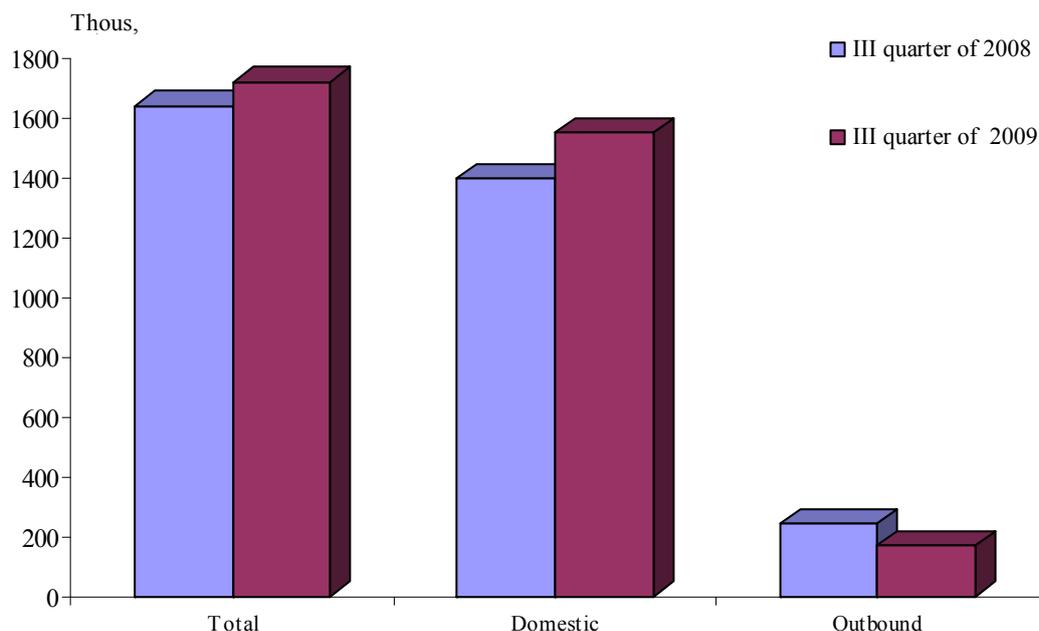


Fig. 1: Persons travelled of 15 years of age and over with private purpose

The main part of the persons indicated that they had travelled abroad or in the country for holiday, recreation and visit relatives purposes. The relative share of the persons travelled abroad for holiday and recreation was 60.6% and the rate of persons travelled in the country with the same purpose was 64.4%.

Persons travelled of 15 years of age and over with tourist purpose by reasons for the third quarter of 2009

Table 1

Destination of trips	Reasons for trip					
	Total	Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
NUMBER						
Total	1804185	1154094	426607	4740	136124	82621
In the country	1621822	1043658	367344	4740	136124	69956
Abroad	182363	110435	59263	-	-	12665
STRUCTURE - %						
Total	100.0	64.0	23.6	0.3	7.5	4.6
In the country	100.0	64.4	22.7	0.3	8.4	4.2
Abroad	100.0	60.6	32.5	-	-	6.9

¹ The objects of the survey are the residents of 15 years of age and over.

The travelled residents aged 25-44 were the highest part (45.7%) of the total number of the residents travelled with private purpose and 55.7% travelled with professional purpose in the third quarter of 2009. The age group 65 and over years of old was the lowest share (6.5%) of the total persons travelled in the country and - 2.9% travelled abroad.

Persons travelled of 15 years of age and over with tourist purpose by type of trip for the third quarter of 2009

Table 2

Age (Years)	Destination of trips		Tourist trips by type	
	In the country	Abroad	Private	Professional
NUMBER				
Total	1621822	182363	1721564	82621
15-24	312433	31333	336967	6799
25-34	406140	46585	429498	23227
35-44	339091	41320	357619	22792
45-54	266181	30835	278444	18572
55-64	191782	26963	208413	10332
65 and over	106195	5327	110623	899
STRUCTURE - %				
Total	100	100	100	100
15-24	19.3	17.2	19.6	8.2
25-34	25.1	25.5	24.9	28.1
35-44	20.9	22.7	20.8	27.6
45-54	16.4	16.9	16.2	22.5
55-64	11.8	14.8	12.1	12.5
65 and over	6.5	2.9	6.4	1.1

In the third quarter of 2009 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest percentage from the total expenditure on domestic trips - 44.6% and on transport - 33.9% from total expenditure on outbound trips (fig. 2).

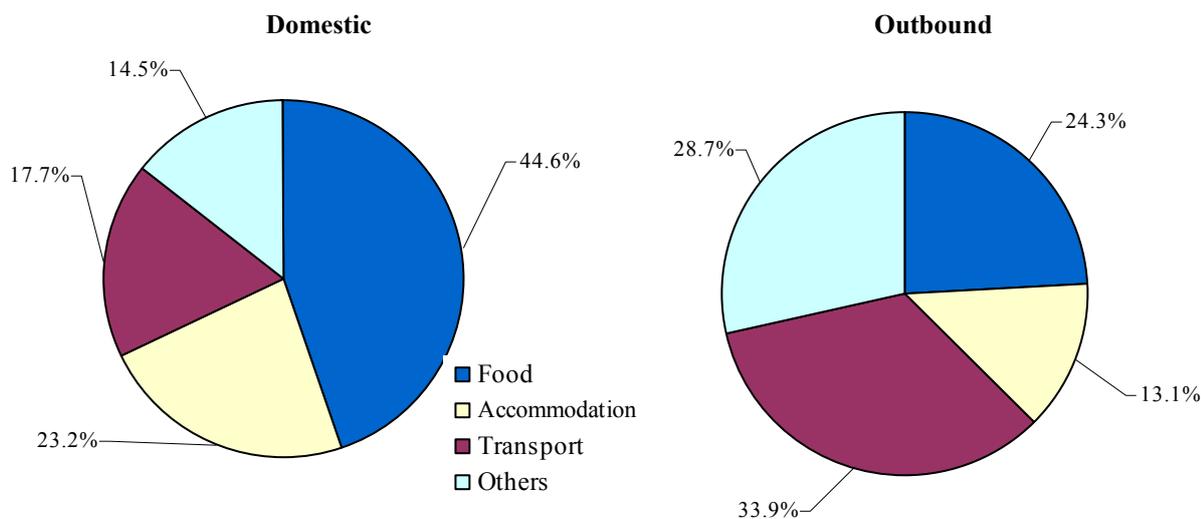


Fig. 2: Structure of the expenditure by type for domestic and outbound tourist trips for the third quarter of 2009

In the third quarter of 2009, the average expenditure per person of 15 years and over travelled domestic and outbound with private purpose were 280.7 BGN and 1116.3 BGN respectively. At the same time the average expenditure per person of 15 years and over travelled with professional purpose in the country was 195.4 BGN and abroad - 880.6 BGN.

METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditure of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2008.